



#### IN THE NEWS

### WHAT ABOUT ORANGE OIL?

The latest topic in drywood termite control is orange oil. Researching orange oil and talking to pest control operators (PCO) who use and don't use it can take consumers on an endless journey in search of the facts on the effectiveness of this pesticide.

The fact is, orange oil is another localized treatment tool for the pest control operator to use against the elusive drywood termite. It is not an alternative to all-encompassing methods of treatment. Accurate inspection and determination of the extent of drywood termite infestation is and will remain the essential first step before recommending treatment options.

The Structural Pest Control Board (SPCB) reminds operators that false and misleading information must never be conveyed to the consumer. State law specifies that methods designed for localized treatment of drywood termites should never be advertised as an alternative to an all-encompassing method of treatment.

Section 1999.5 of the California Code of Regulations states in part that it is unlawful for any licensee to advertise in a way that is unfair, deceptive, untrue, or misleading, and which is known, or which by the exercise of reasonable care should be known, to be unfair, deceptive, untrue, or misleading.

The SPCB monitors advertising by registered PCO's to ensure compliance with the applicable laws and regulations.